

REQUEST FOR ADMISSION NO. 33

Admit that Applicant attempted unsuccessfully to overcome the genericness refusal of CIABATTA CRISPS in applications Serial Nos. 78/963,000 and 77/457,018.

RESPONSE TO REQUEST FOR ADMISSION NO. 33

Subject to the foregoing General Objections, Princeton Vanguard denies this request, but admits that it was in the process of seeking to overcome the refusals to register the CIABATTA CRISPS mark when it decided to discontinue the product line and thus abandoned the pending applications for reasons unrelated to the genericism refusal.

REQUEST FOR ADMISSION NO. 34

Admit that “ciabatta” and “pretzel” are both generic terms.

RESPONSE TO REQUEST FOR ADMISSION NO. 34

Subject to the foregoing General Objections, Princeton Vanguard admits that “ciabatta” and “pretzel” may be generic terms for some products or goods.

REQUEST FOR ADMISSION NO. 35

Admit that “pretzel crisps” describes the product that is the subject of the Application.

RESPONSE TO REQUEST FOR ADMISSION NO. 35

Subject to the foregoing General Objections, Princeton Vanguard admits that “pretzel crisps” can be descriptive of the product that is the subject of the Application.

REQUEST FOR ADMISSION NO. 36

Admit that “pretzel crisps” can be used as a term for the product that is the subject of the application.

RESPONSE TO REQUEST FOR ADMISSION NO. 36

Princeton Vanguard objects that “can be used as a term” is vague and ambiguous and therefore deny this request. Subject to the foregoing Specific and General Objections, Princeton Vanguard admits that “pretzel crisps” can be descriptive of the product that is the subject of the Application.

REQUEST FOR ADMISSION NO. 37

Admit that “pretzel crisps” describes a type of snack food product offered for sale by Applicant and others.

RESPONSE TO REQUEST FOR ADMISSION NO. 37

Subject to the foregoing General Objections, Princeton Vanguard denies this request, but admits that “pretzel crisps” is used by Princeton Vanguard to describe the product but may not be used by others because the descriptive mark has acquired distinctiveness.

REQUEST FOR ADMISSION NO. 38

Admit that “pretzel crisps” can be used as a term for a type of snack food product offered for sale by third parties.

RESPONSE TO REQUEST FOR ADMISSION NO. 38

Subject to the foregoing General Objections, Princeton Vanguard denies this request.

REQUEST FOR ADMISSION NO. 39

Admit that the highlighted portions of Exhibit B show use of the terms “pretzel” and “pretzels” in association with snack food products by Opposer.

RESPONSE TO REQUEST FOR ADMISSION NO. 39

Subject to the foregoing General Objections, Princeton Vanguard admits that some of the highlighted portions of Exhibit B show use of the term “pretzel” and others show use of the term “pretzels” in association with snack food products by Opposer.

REQUEST FOR ADMISSION NO. 40

Admit that the highlighted portions of Exhibit C show use of the terms “crisp” and “crisps” in association with snack food products by Opposer.

RESPONSE TO REQUEST FOR ADMISSION NO. 40

Subject to the foregoing General Objections, Princeton Vanguard admits that some of the highlighted portions of Exhibit C show use of the term “crisp” and others show use of the term “crisps” in association with snack food products by Opposer.

REQUEST FOR ADMISSION NO. 41

Admit that cracker products are currently offered for sale by third parties in association with the term “crisps.”

RESPONSE TO REQUEST FOR ADMISSION NO. 41

Subject to the foregoing General Objections, Princeton Vanguard admits that certain cracker products are currently offered for sale by third parties in association with the term “crisps.”

REQUEST FOR ADMISSION NO. 42

Admit that Exhibit D shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 42

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit D, and admits that the photograph reproduced in Exhibit D includes the term “crisps” on a package of what is identified as crackers.

REQUEST FOR ADMISSION NO. 43

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit D.

RESPONSE TO REQUEST FOR ADMISSION NO. 43

Subject to the foregoing General Objections, Princeton Vanguard admits this request.

REQUEST FOR ADMISSION NO. 44

Admit that Exhibit E shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 44

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit E, and admits that the photograph reproduced in Exhibit E includes use of the term “crisps” on a package of what is identified as crackers.

REQUEST FOR ADMISSION NO. 45

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit E.

RESPONSE TO REQUEST FOR ADMISSION NO. 45

Subject to the foregoing General Objections, Princeton Vanguard admits this request.

REQUEST FOR ADMISSION NO. 46

Admit that Exhibit F shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 46

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit F, and is unable to determine from the photograph whether Exhibit F purports to show third-party use of the term “crisps” in association with crackers.

REQUEST FOR ADMISSION NO. 47

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit F.

RESPONSE TO REQUEST FOR ADMISSION NO. 47

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit F, and is unable to determine whether Exhibit F shows third-party use of the term “crisps” in association with crackers. Princeton Vanguard admits that Applicant has taken no action to stop the use of the term “crisps” in association with the product shown in Exhibit F.

REQUEST FOR ADMISSION NO. 48

Admit that Exhibit G shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 48

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit G, and admits that the photograph reproduced in Exhibit G includes use of the term "crisps" on a package of what is identified as crackers.

REQUEST FOR ADMISSION NO. 49

Admit that Applicant has taken no action to stop the use of the term "crisps" in association with crackers shown in Exhibit G.

RESPONSE TO REQUEST FOR ADMISSION NO. 49

Subject to the foregoing General Objections, Princeton Vanguard admits this request

REQUEST FOR ADMISSION NO. 50

Admit that Exhibit H shows third-party use of the term "crisps" in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 50

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit H, and admits that the photograph reproduced in Exhibit H includes use of the term "crisps" on a package of what is identified as crackers.

REQUEST FOR ADMISSION NO. 51

Admit that Applicant has taken no action to stop the use of the term "crisps" in association with crackers shown in Exhibit H.

RESPONSE TO REQUEST FOR ADMISSION NO. 51

Subject to the foregoing General Objections, Princeton Vanguard admits this request.

REQUEST FOR ADMISSION NO. 52

Admit that Exhibit I shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 52

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit I, and admits that the photograph reproduced in Exhibit I includes use of the term “crisps” on a package of what is identified as crackers.

REQUEST FOR ADMISSION NO. 53

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit I.

RESPONSE TO REQUEST FOR ADMISSION NO. 53

Subject to the foregoing General Objections, Princeton Vanguard admits this request.

REQUEST FOR ADMISSION NO. 54

Admit that Exhibit J shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 54

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit J, and admits that the

photograph reproduced in Exhibit J includes use of the term “crisps” on a package of what is identified as crackers.

REQUEST FOR ADMISSION NO. 55

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit J.

RESPONSE TO REQUEST FOR ADMISSION NO. 55

Subject to the foregoing General Objections, Princeton Vanguard admits this request.

REQUEST FOR ADMISSION NO. 56

Admit that Exhibit K shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 56

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit K, and is unable to determine from the photograph whether Exhibit K purports to show third-party use of the term “crisps” in association with crackers.

REQUEST FOR ADMISSION NO. 57

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit K.

RESPONSE TO REQUEST FOR ADMISSION NO. 57

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit K, and is unable to determine whether Exhibit K shows third-party use of the term “crisps” in association with crackers.

Princeton Vanguard admits that Applicant has taken no action to stop the use of the term “crisps” in association with the product shown in Exhibit K.

REQUEST FOR ADMISSION NO. 58

Admit that Exhibit L shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 58

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image reproduced at Exhibit L, and is unable to determine whether Exhibit L purports to show third-party use of the term “crisps” in association with crackers.

REQUEST FOR ADMISSION NO. 59

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit L.

RESPONSE TO REQUEST FOR ADMISSION NO. 59

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit L, and is unable to determine whether Exhibit L shows third-party use of the term “crisps” in association with crackers. Princeton Vanguard admits that Applicant has taken no action to stop the use of the term “crisps” in association with the product shown in Exhibit L.

REQUEST FOR ADMISSION NO. 60

Admit that Exhibit M shows third-party use of the term “crisps” in association with crackers.

RESPONSE TO REQUEST FOR ADMISSION NO. 60

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image reproduced in Exhibit M, and is unable to determine whether Exhibit M purports to show third-party use of the term “crisps” in association with crackers.

REQUEST FOR ADMISSION NO. 61

Admit that Applicant has taken no action to stop the use of the term “crisps” in association with crackers shown in Exhibit M.

RESPONSE TO REQUEST FOR ADMISSION NO. 61

Subject to the foregoing General Objections, Princeton Vanguard avers that it has no knowledge of the product shown in the image at Exhibit M, and is unable to determine whether Exhibit M shows third-party use of the term “crisps” in association with crackers. Princeton Vanguard admits that Applicant has taken no action to stop the use of the term “crisps” in association with the product shown in Exhibit M.

REQUEST FOR ADMISSION NO. 62

Admit that the terms “crackers” and “crisps” are used interchangeably in the snack food industry in order to refer to the type or genus of products.

RESPONSE TO REQUEST FOR ADMISSION NO. 62

Subject to the foregoing General Objections, Princeton Vanguard denies this request.

REQUEST FOR ADMISSION NO. 63

Admit that the term “crisps” is used in the snack industry in connection with potato snack products, especially those made from dehydrated potatoes.

RESPONSE TO REQUEST FOR ADMISSION NO. 63

Subject to the foregoing General Objections, Princeton Vanguard denies this request, but admits that a definition of "crisp" is a potato chip, especially in Britain.

Dated: New York, New York
May 4, 2010

Respectfully submitted,

DEBEVOISE & PLIMPTON LLP

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Attorneys for Applicant
Princeton Vanguard LLC

CERTIFICATE OF SERVICE


This is to certify that, on May 4, 2010, pursuant to the parties' agreement to accept service of discovery requests by email, I caused a copy of the foregoing Responses to Opposer's Requests for Admission to be served by email upon:

Susan Hightower
Pirkey Barber, LLC

at the following email address:

shightower@pirkeybarber.com

Executed this 4th day of May, 2010
New York, New York.


Julie S. Suh

SNACK FACTORY

Pretzel Crisp

CLASSIC



Rethink
your pretzel!



Resealable for Freshness

Pretzel Crisps

THIN, CRUNCHY PRETZEL CRACKERS

**0g Trans Fat • 0g Saturated Fat
0mg Cholesterol • 110 Calories**

Crunch'em. Crack'em. Dip'em. Stack'em.™
Perfectly salted Classic Pretzel Crisps® are a
modern twist on an old favorite. They're the
best part of the pretzel—all the flavor and
crunch you love—but lighter, crispier, and more
versatile than ever before.



Rethink your pretzel!®

Whether you like them plain, dipped, or paired
with your favorite toppings, we're sure you'll
enjoy this wholesome snack as much as we do.

One bite and you'll Rethink Your Pretzel!®

Warren and Sara Wilson

Warren and Sara Wilson

Facebook.com/PretzelCrisps

Nutrition Facts

Serving Size: 11 Crackers (28 grams)
Servings Per Container 6

Amount Per Serving
Calories 110 Calories from Fat 0
% Daily Value*

Total Fat 0g

Saturated Fat 0g

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 330mg 14%

Total Carbohydrate 23g 8%

Dietary Fiber 1g 4%

Sugars 2g

Protein 3g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 0%

*Percent Daily Values are based on a diet of other people's secrets.
Your daily values may be higher or lower depending on your calorie needs.

Calories:		2,000
Total Fat	Less than	65g
Sat. Fat	Less than	20g
Cholesterol	Less than	300mg
Sodium	Less than	2,400mg
Total Carbohydrate		300g
Dietary Fiber		25g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHEAT FLOUR, SUGAR, SALT, MALTED BARLEY.
CONTAINS: WHEAT.

MADE IN A FACILITY THAT PROCESSES MILK AND SOY.

SNACK FACTORY.

P.O. BOX 3062 PRINCETON, NJ 08543
(888) 883-5400 www.pretzelcrisps.com



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PAKAGE

MADE IN U.S.A.

crisps

**ed Fat
alories**

are a
hey're the
flavor and
, and more

Nutrition Facts

Serving Size: 11 Crackers (28 grams)
Servings Per Container 6

Amount Per Serving

Calories 110 Calories from Fat 0

% Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 330mg **14%**

Total Carbohydrate 23g **8%**

Dietary Fiber 1g **4%**

Sugars 2g

Protein 3g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories Per Gram:
Carbohydrate 4 • Protein 4

WHEAT FLOUR, SUGAR, SALT, MALT SYRUP.

FACTORY THAT PROCESSES MILK AND SOY.

Pepperidge Farm® Crackers & Chips

Baked Naturals® Pretzel Thins Simply Pretzel

Nutrition Facts*

Amount per Serving (serving size) = 11 crisps

Calories 110	Dietary Fiber 1g
Fat Calories 0	Sugars 2g
Total Fat 0g	Protein 2g
Sat. Fat 0g	
Trans Fat 0g	% Daily Values**
Polyunsat. Fat 0g	Vitamin A 0%
Monounsat. Fat 0g	Vitamin C 0%
Cholesterol 0mg	Calcium 0%
Sodium 340mg	Iron 0%
Total Carb. 21g	

* The nutrition information contained in this list of Nutrition Facts is based on our current data. However, because the data may change from time to time, this information may not always be identical to the nutritional label information of products on shelf.

** % Daily Values (DV) are based on a 2,000 calorie diet.

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Nutrition Panel - Cheddar & Asiago CheeseCrisps

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Nutrition Facts

Serving Size 10 Crisps (28g)
Servings Per Container - 4.5

Amount Per Serving

Calories 130

Calories from Fat 50

% Daily Value*

Total Fat 5g 8%

Saturated Fat 3.5g 17%

Trans Fat 0g

Cholesterol 15mg 5%

Sodium 180mg 7%

Total Carbohydrate 15g 5%

Dietary Fiber <1g 2%

Sugars 0g

Protein 6g

Vitamin A 0% • Vitamin C 0%

Calcium 10% • Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

		Calories	2,000	2,500
Total Fat	Less than	65g	30g	
Sat Fat	Less than	20g	25g	
Cholesterol	Less than	300mg	300mg	
Sodium	Less than	2,400mg	2,400mg	
Total Carbohydrate		300g	375g	
Dietary Fiber		25g	30g	

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: Enriched Flour (Wheat Flour, Malted Barley Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Cheddar & Asiago Cheeses (Milk, Salt, Cheese Cultures, Enzymes), Unsalted Butter, Sugar, Yeast, Salt, Cayenne Pepper, Mixed Tocopherols (Vitamin E).

CheeseCrisps Information:

In 1988, New York's Grand Hyatt Hotel asked John to create a new bar snack. At the end of a long day of making CheeseSticks it came to him - roll out the leftover dough, rich with cheese and spices, layer it with even more aged cheeses and a extra seasoning, cut it into squares and bake them twice. The result was an instant hit! The 4.5-ounce package contains about 40 crisps.



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Nutrition Panel - Melting Romano CheeseCrisps

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Nutrition Facts	
Serving Size 10 Crisps (28g)	
Servings Per Container - 4.5	
Amount Per Serving	
Calories 135	Calories from Fat 50
% Daily Value*	
Total Fat 6g	9%
Saturated Fat 4g	20%
Trans Fat 0g	
Cholesterol 15mg	5%
Sodium 200mg	8%
Total Carbohydrate 14g	4%
Dietary Fiber <1g	2%
Sugars 0g	
Protein 6g	
Vitamin A 0% • Vitamin C 0%	
Calcium 10% • Iron 4%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	
INGREDIENTS: Enriched Flour (Wheat Flour, Malted Barley Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Romano Cheese (Milk, Salt, Cheese Cultures, Enzymes), Unsalted Butter, Sugar, Crushed Garlic, Yeast, Black Pepper, Basil, Salt, Mixed Tocopherols (Vitamin E).	

CheeseCrisps Information:

In 1988, New York's Grand Hyatt Hotel asked John to create a new bar snack. At the end of a long day of making CheeseSticks it came to him - roll out the leftover dough, rich with cheese and spices, layer it with even more aged cheeses and a extra seasoning, cut it into squares and bake them twice. The result was an instant hit! The 4.5-ounce package contains about 40 crisps.



- 4.5 ounce package
- All-natural
- No trans fats
- Delicious blend of Romano cheese, unsalted butter, crushed garlic, and spices

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Nutrition Panel -Sesame Gruyere CheeseCrisps

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CheeseCrisps Information:

In 1988, New York's Grand Hyatt Hotel asked John to create a new bar snack. At the end of a long day of making CheeseSticks it came to him - roll out the leftover dough, rich with cheese and spices, layer it with even more aged cheeses and a extra seasoning, cut it into squares and bake them twice. The result was an instant hit! The 4.5-ounce package contains about 40 crisps.

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Nutrition Facts	
Serving Size 10 Crisps (28g)	
Servings Per Container - 4.5	
Amount Per Serving	
Calories 135	Calories from Fat 50
% Daily Value*	
Total Fat 6g	9%
Saturated Fat 4g	20%
Trans Fat 0g	
Cholesterol 15mg	5%
Sodium 160mg	7%
Total Carbohydrate 18g	5%
Dietary Fiber <1g	2%
Sugars 0g	
Protein 5g	
Vitamin A 0% • Vitamin C 0%	
Calcium 8% • Iron 2%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories 2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	
INGREDIENTS: Enriched Flour (Wheat Flour, Malted Barley Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Swiss and Gruyere Cheeses (Milk, Salt, Cheese Cultures, Enzymes), Unsalted Butter, Grained Dijon Mustard, Sesame Seeds, Sugar, Yeast, Salt, Mixed Tocopherols (Vitamin E).	



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Nutrition Panel - Smoked Jalapeno CheeseCrisps

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CheeseCrisps Information:

In 1988, New York's Grand Hyatt Hotel asked John to create a new bar snack. At the end of a long day of making CheeseSticks it came to him - roll out the leftover dough, rich with cheese and spices, layer it with even more aged cheeses and a extra seasoning, cut it into squares and bake them twice. The result was an instant hit! The 4.5-ounce package contains about 40 crisps.

Free Shipping Over \$50

Ground Shipping \$5

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Nutrition Facts			
Serving Size 10 Crisps (28g)			
Servings Per Container - 4.5			
Amount Per Serving			
Calories 130		Calories from Fat 50	
% Daily Value*			
Total Fat 6g		9%	
Saturated Fat 3g		15%	
Trans Fat 0g			
Cholesterol 15mg		5%	
Sodium 190mg		8%	
Total Carbohydrate 14g		4%	
Dietary Fiber <1g		2%	
Sugars 0g			
Protein 6g			
Vitamin A 0% • Vitamin C 0%			
Calcium 10% • Iron 4%			
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram:			
Fat 9 • Carbohydrate 4 • Protein 4			
INGREDIENTS: Enriched Flour (Wheat Flour, Malted Barley Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Cheddar & Asiago Cheeses (Milk, Salt, Cheese Cultures, Enzymes), Unsalted Butter, Diced Smoked Jalapeno Peppers, Sugar, Yeast, Salt, Mixed Tocopherols (Vitamin E).			



- 4.5 ounce package
- All-natural
- No trans fats
- Delicious blend of Cheddar and Asiago cheeses, unsalted butter, diced smoked jalapeno peppers and spices

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Nutrition Panel - White Onion CheeseCrisps

Shop Online for:

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Serving Size 10 Crisps (28g)

Servings Per Container - 4.5

Amount Per Serving

Calories 130

Calories from Fat 50

% Daily Value*

Total Fat 6g 9%

Saturated Fat 3g 15%

Trans Fat 0g

Cholesterol 15mg 5%**Sodium** 190mg 8%**Total Carbohydrate** 14g 4%

Dietary Fiber <1g 2%

Sugars 0g

Protein 6g

Vitamin A 0% • Vitamin C 0%

Calcium 10% • Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

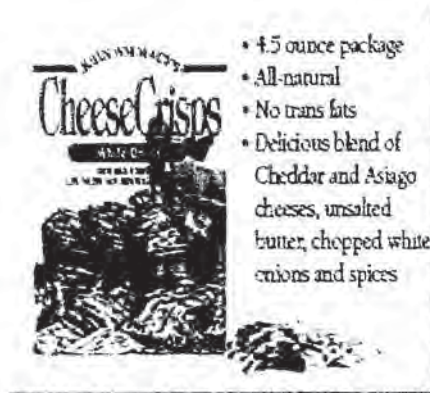
Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: Enriched Flour (Wheat Flour, Malted Barley Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Cheddar & Asiago Cheeses (Milk, Salt, Cheese Cultures, Enzymes), Unsalted Butter, Chopped White Onions, Sugar, Yeast, Salt, Mixed Tocopherols (Vitamin E).

CheeseCrisps Information:

In 1988, New York's Grand Hyatt Hotel asked John to create a new bar snack. At the end of a long day of making CheeseSticks it came to him - roll out the leftover dough, rich with cheese and spices, layer it with even more aged cheeses and a extra seasoning, cut it into squares and bake them twice. The result was an instant hit! The 4.5-ounce package contains about 40 crisps.



Multigrain Crisps

Salted

Nutrition Facts

Servings Size 11 Crisps (28g)

Servings Per Container about 3.5

Amount Per Serving

Calories 110 **Calories from Fat 15**

% Daily Value*

Total Fat 2g **3%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 180mg **8%**

Total Carbohydrate 22g **7%**

Dietary Fiber 2g **8%**

Sugars 3g

Protein 3g **5%**

Vitamin A 0% • Vitamin C 0%

Calcium 4% • Iron 6%

*Percent Daily Values are based on
a 2,000 calorie diet.

INGREDIENTS: MULTIGRAIN CRISPS
(WHOLE GRAIN YELLOW CORN
FLOUR, TOASTED GRAINS [SOFT
RED WHEAT, RYE, TRITICALE,
HULLED BARLEY, OATS], MODIFIED
FOOD STARCH. CORN FLOUR. LOW

CHEDDAR**Nutrition Facts**

Serving Size 1oz (28g) about 18 Crisps
 Servings Per Container 16

Amount Per Serving

Calories 120 **Calories from Fat 30**

% Daily Value**

Total Fat 3.5g	5%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol <5mg	0%
Sodium 290mg	12%
Total Carbohydrate 19g	6%
Dietary Fiber 2g	6%
Sugars 2g	

Protein 2g

Vitamin A 4% • **Vitamin C 0%**

Calcium 2% • **Iron 2%**

**Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

		Calories:	2,000	2,500
Total Fat	Less than	65g	80g	
Sat Fat	Less than	20g	25g	
Cholesterol	Less than	300mg	300mg	
Sodium	Less than	2,400mg	2,400mg	
Total Carbohydrate		300g	375g	
Dietary Fiber		25g	30g	

Ingredients: Whole grains (corn flour, rice flour, oat flour), canola oil, maltodextrin, cheddar cheese* (pasteurized milk, cheese cultures, salt, enzymes), salt, sugar, whey, buttermilk powder, natural flavors, whey protein concentrate, dextrose, butter (cream, salt), lactose, disodium phosphate, paprika extract (color), sour cream (cream, pasteurized milk, cultures, citric acid, tocopherols, ascorbyl palmitate), citric acid, lactic acid, annatto extract (color) and baking soda.

* Adds a small amount of cholesterol.

Contains: 14 ingredients, No Soy, No Wheat

Allergy Information: Manufactured in a facility that processes products free from milk, soy, wheat and eggs.

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Our products

COOKIES

CRACKERS

Golden Butter Crackers

Entertaining Trio

Entertaining Quartet

Harvest Wheat Crackers

Cheese Crisps

Snack Sticks

Wheat Crisps

Pretzel Thins

BREAKFAST

FRESH BREADS & ROLLS

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DESSERTS & PUFF

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GOLDFISH® CRACKERS

HOME

Baked Naturals Pretzel Thins

The essence of a great pretzel – that crunchy, savory exterior – in a thin, pretzel shaped cracker baked to a golden crisp, with no preservatives. Available in a classic pretzel variety or Everything® & More, topped with a medley of savory seasonings.

Flavor feature



bunch of flours

Besides wheat, four corns
made to top old corn
doughs, like and more

[nutrition information >](#)

Simply Pretzel





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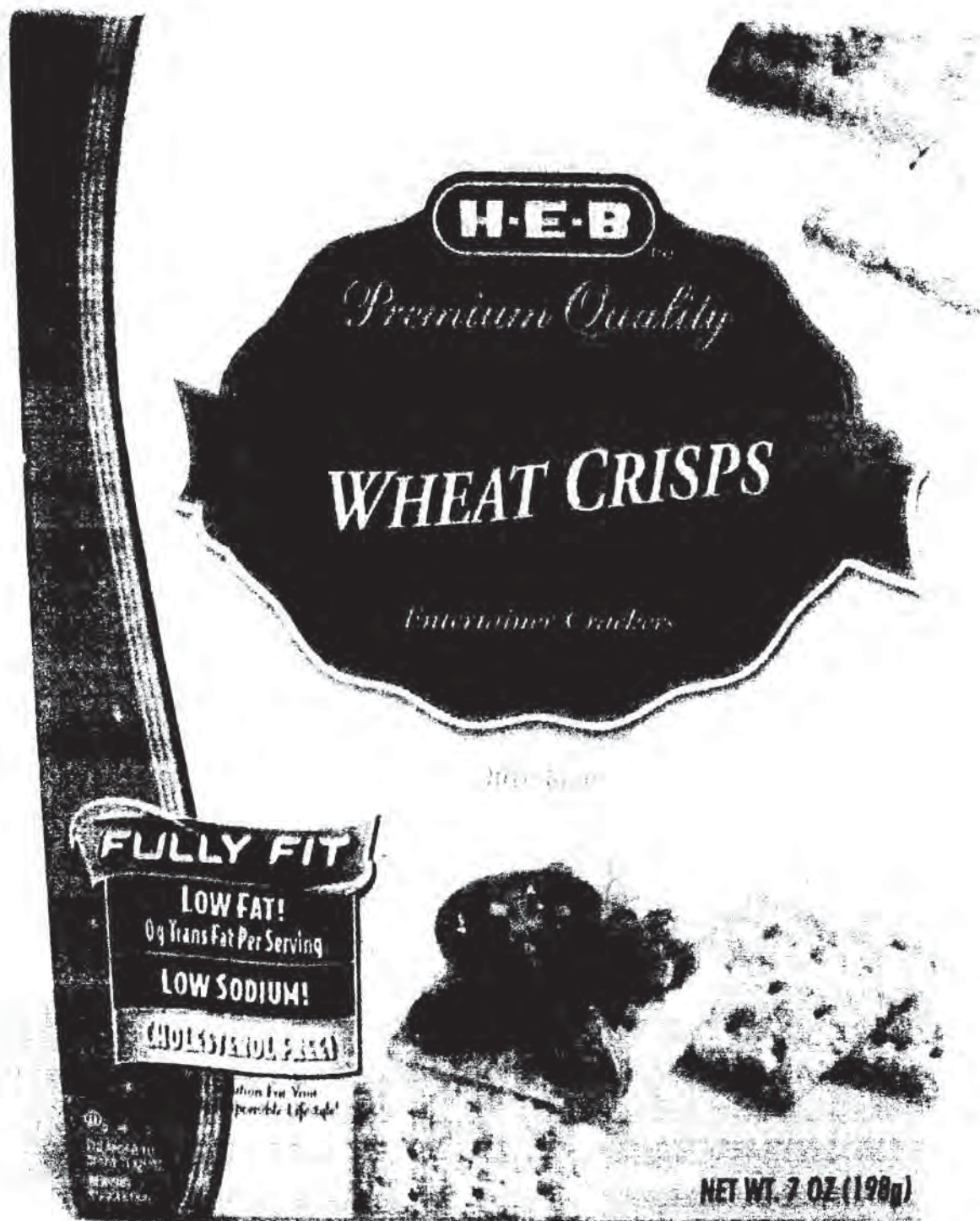
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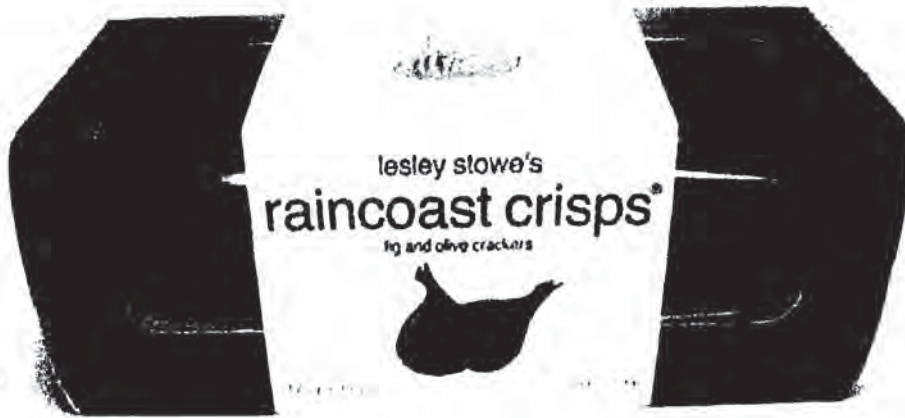
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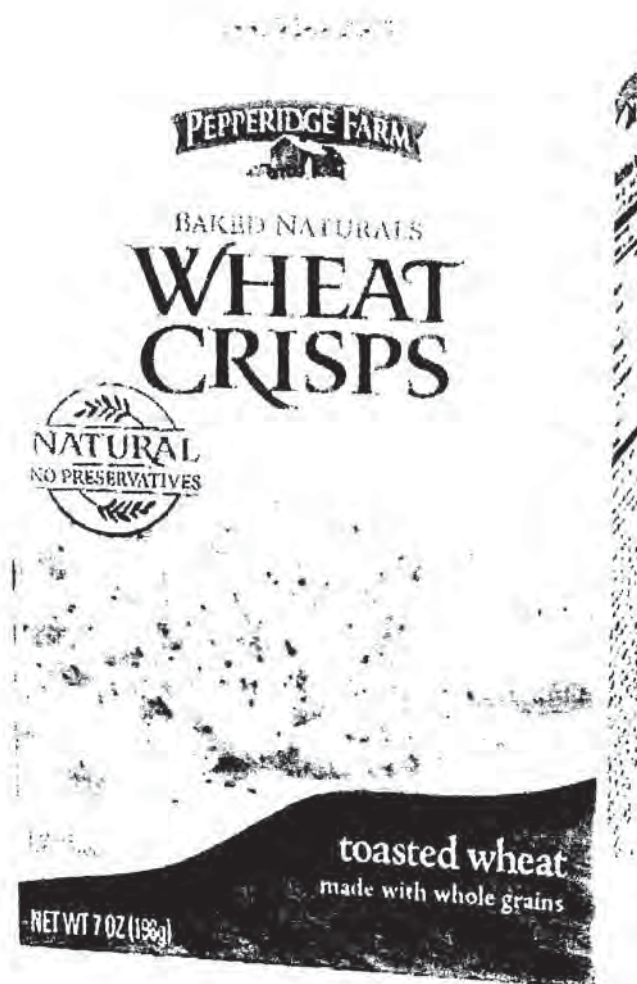
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New!



BAKED NATURALS

Cheese Crisps

Four Cheese

*Aged Cheddar, Parmesan,
Romano & Asiago*

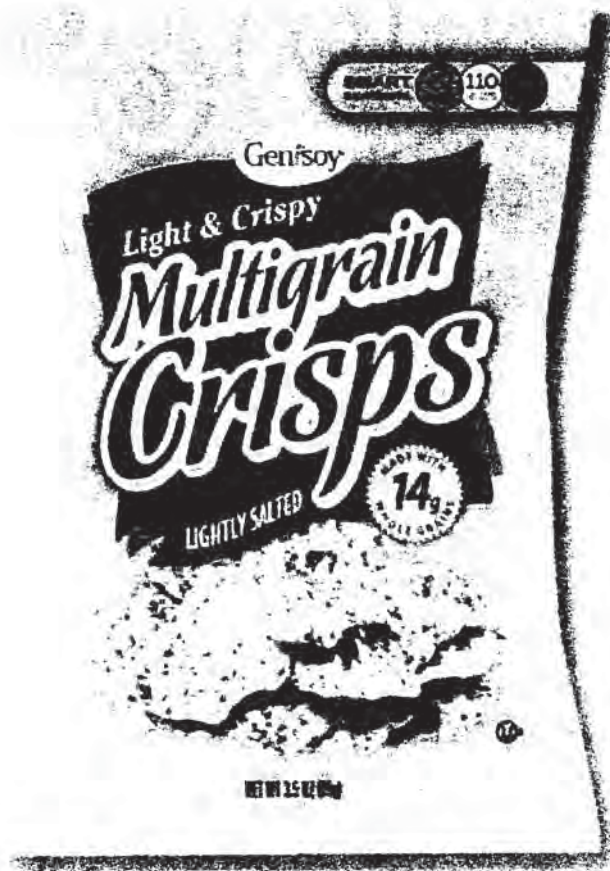


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Sensible Portions Soy Crisp Minis Pretzel Crunch & Milk Chocolate Drizzle.



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Taste: These were sort of an enigma, because we're not sure what they had to do with pretzels. The picture on the bag showed pretzels next to the crisps, but there were no pretzels in the bag. The writing on the bag said that there were pretzel bits inside the crisps, but we didn't see any. Our tasters didn't like the taste of the crisps, as they didn't taste like pretzels, and had a bad soy taste and a bad aftertaste. The chocolate drizzle was OK if you ate just that, but eating it together with the crisp that it was stuck to yielded an unappetizing flavor.

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Aroma: Good mild chocolate smell.

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- Better Made Salt & Vinegar Potato Chips
- Wolfgang Milk Chocolate Caramel Bar
- Goldfish World Treasures Cheddar
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- Jaxn's Twice-Baked Potato Stix Sea Salt & Cracked Pepper
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★★★★★ (based on 1 ratings)

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Located in: Grocery, Snacks, Salty Snacks

0g Trans fat, Product of Canada.

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REVIEW SNAPSHOT®

Avg. Customer Rating: ★★★★★ (based on 1 review)

[2 of 2 customers found this review *helpful*]

★★★★★ **Great Tasting**

By **Kahuna24**  **VERIFIED BUYER** from Jacksonville Florida on 6/11/2009

Pros: Flavorful, Fresh
Best Uses: Snack
Describe Yourself: Foodie
Bottom Line: Yes, I would recommend this to a friend

Comments about Deerfield Farms Deerfield Farms Oven Crisps Baked Crisp Snacks Multigrain 4oz.:

This is a great tasting product. A nice size for easy snacking. Fresh and crispy!

Customer Reviews about the Deerfield Farms Oven Crisps Baked Crisp Snacks Multigrain 4oz. at Walgreens

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Goldfish Brand Crackers Swim Ahead of the Wave as the First Major Cracker Line to Contain Zero Transfat

Norwalk, CT, Feb. 17, 2004 - Goldfish crackers, one of America's most popular snacks, especially with kids, announced today it is transitioning its entire cracker product line to become free of trans fatty acids (TFA). More than 90 percent of the Goldfish cracker line will be transitioned to zero transfat by May 2004, with the remainder of the line converting by late summer.

In reformulating the popular fish-shaped snacks, Goldfish is filling a void in the cracker aisle by providing consumers with the first line of zero-transfat crackers from a major brand. Goldfish is one of the leading icon brands of Pepperidge Farm, Incorporated. Almost half of all U.S. households with children under 18 purchase Goldfish products annually, with more than 85 billion Goldfish crackers consumed each year. In fact, over 3,000 Goldfish are produced by Pepperidge Farm bakeries every second.

"Many of our Goldfish consumers - especially parents - told us they preferred snacks without transfat, so we decided to convert our entire cracker line to zero-transfat recipes," said Jay Gould, newly appointed President of Pepperidge Farm. "The best part is, we achieved the change without any compromise to our traditional delicious Goldfish taste and texture. We are delighted to be the first - and only - major cracker brand to offer an entire line of great tasting crackers with zero transfat."

A leader in the cracker category for more than four decades, unique Goldfish crackers are a favorite with kids and adults alike. They are available at retail, and also served widely in away-from-home channels like restaurants and schools. Goldfish crackers are baked not fried, and made with real cheese. They are sold in all 50 states and 40 countries, and they currently offer more than two dozen varieties. Some of the newest Goldfish products include Goldfish Colors, Baby Goldfish, and new and improved Flavor Blasted Goldfish.

To lead off the transition to zero-transfat, Goldfish is adding a brand new offering to the line- Goldfish Crisps. Created to appeal especially to the tastes of young adults, Goldfish Crisps are munchable, medium-sized, flat Goldfish crackers with tasty cheese flavors and superior crunch. Goldfish Crisps will be available nationally in three varieties - Cheddar Jack, Four Cheese, and Cheesy Sour Cream & Onion - and will hit supermarket shelves in March. The 10-oz. boxes will be priced at \$2.99. The launch will be supported by a \$10 million marketing campaign, including new TV ads.

Then, over the next few months, all existing varieties of Goldfish snack crackers will be converted to zero-transfat recipes. The transition - which will involve reformulation of almost 165 individual products - will be largely complete by May 2004 and fully complete by September.

"There was no question we had to preserve the high quality taste and texture that consumers love about our Goldfish crackers," said Gould. "While consumers may prefer no transfat, they also continue to demand great taste in their snacks. It took some doing - but our new Goldfish products definitely deliver!"

About Pepperidge Farm

Pepperidge Farm, Incorporated, based in Norwalk, Connecticut, is a leading provider of premium quality fresh bakery products, cookies and crackers, and frozen foods. Among the company's most popular products are Goldfish® snack crackers, Chocolate Chunk and Milano® cookies, Swirl breads, and more than 50 other varieties of fresh baked breads.

Pepperidge Farm was founded in Connecticut in 1937 by Margaret Rudkin, an entrepreneurial homemaker who began baking fresh, all-natural bread for her allergy-afflicted son. The company is now a nationwide business with 8 manufacturing facilities, more than 4,000 employees and \$1 billion in sales. Pepperidge Farm was acquired by Campbell Soup Company in 1961.

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\$21.49
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Cracker Crisps - Whole Wheat



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CHILDREN'S MOVIE TICKETS*



the Pagemaster

Your Ticket
Could Be Inside!

*With Adult Purchase See Back For Details

No Cholesterol

NET WT 8 OZ (227g)

OPP 008372

HARVEST CRISPS 5-Grain... • No Cholesterol

Nutrition Facts

Serving Size 13 crackers (31 g)
Servings Per Container About 7

Amount Per Serving
Calories 130 Calories from Fat 30

	% Daily Value*
Total Fat 3.5g	6%
Saturated Fat 0.5g	1%
Polyunsaturated Fat 0g	
Monounsaturated Fat 1g	2%
Cholesterol 0mg	0%
Sodium 300mg	12%
Total Carbohydrate 23g	8%
Dietary Fiber 1g	5%
Sugars 4g	
Protein 3g	

Vitamin A 40% • Vitamin C 6% • Calcium 2%
Iron 15% • Riboflavin 10% • Thiamin 10%
*Percent Daily Values are based on a diet of other people's secretaries.

	Calories	2,300	2,400
Total Fat	Less than 65g	90g	
Sat. Fat	Less than 20g	25g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2400mg	2400mg	
Total Carbohydrate	300g	375g	
Dietary Fiber	25g	30g	

Harvest Crisps 5-Grain Crackers have 3% grams of fat compared with 6 grams in the leading snack cracker.

INGREDIENTS: ENRICHED WHEAT FLOUR (CONTAINS NIACIN, REDUCED IRON, THIAMINE MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2]), WHOLE WHEAT, BLEACHED WHEAT FLOUR, VEGETABLE SHORTENING (PARTIALLY HYDROGENATED SOYBEAN OIL), RICE, ROLLED OATS, BROWN SUGAR, DEGERMED YELLOW CORN MEAL, SUGAR, OAT BRAN, BARLEY FLAKES, SALT, HIGH FRUCTOSE CORN SYRUP, LEAVENING (BAKING SODA, YEAST, CALCIUM PHOSPHATE), WHOLE KERNEL CORN, MODIFIED CORNSTARCH, WHEY, MALTED BARLEY FLOUR, ONION POWDER, SOY LECITHIN (EMULSIFIER).

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5-GRAIN
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625,000 separate drawings were used in "the Pagemaster"!

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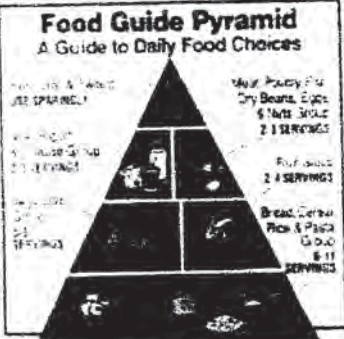
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HARVEST CRISPS
5-GRAIN
CRACKERS



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- The Food Guide Pyramid shows how to build a healthful diet by eating a variety of foods each day.
- Harvest Crisps Crackers are members of the "Bread, Cereal, Rice and Pasta Group." Nutrition experts recommend eating the most from this important group - 6-11 servings daily.
- Grain foods supply carbohydrates - an excellent source of energy.

This package is sold by weight, not by volume. Packed as full as practicable by modern automatic equipment, it contains full net weight indicated. If it does not appear full when opened, it is because contents have settled during shipping and handling.

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CRACKERS
5-GRAIN
HARVEST CRISPS



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Like 706

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Introducing Kashi® TLC® pita crisps.

When we made Kashi TLC pita crisps, we didn't hold back!

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* Contains 3g total fat per serving.

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- Zesty Red Pepper Feta TLC™ Dip

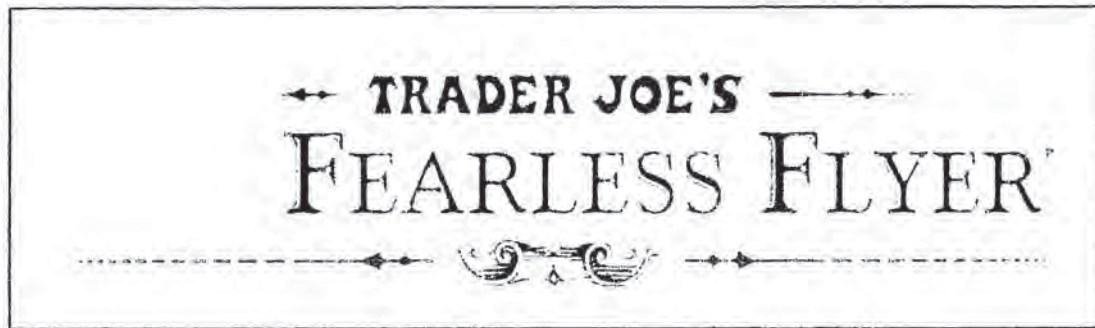
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TRADER JOE'S          

Raisin Rosemary Crisps

October 11, 2011 - Fearlessly Archived - Still a fun read, price & availability may have changed.



Ooh, these are interesting crackers! And by interesting, we mean stupendous, terrific and completely delicious. **Trader Joe's Raisin Rosemary Crisps** combine the most unlikely ingredients to create crackers of unequalled flavor, texture and plate presence. They're bite-size, loaf-shaped crackers packed with raisins, rosemary, flaxseeds and sunflower seeds. They're savory, sweet and incredibly crispy.




Raisin Rosemary Crisps are the perfect partner to our [French Brie \(/fearless-flyer/article.asp?article_id=222\)](#) or our Mini Brie Bites, and an excellent cohort for goat cheese. Try prosciutto & [Brie](#).

http://www.traderjoes.com/fearless-flyer/article.asp?article_id=237

2/26/2012

[Fearless Flyers](#) [article_id=217](#) atop each **Crisp**, or present them on a cheese platter and let your guests choose their favorite combination. Then again, you could always just enjoy them one by one, straight from the box. We've been known to do just that.

We're selling each 5.3 ounce box of **Trader Joe's Raisin Rosemary Crisps** for **\$3.99**, every day

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Following the initial assessment, the following steps were taken. The first step was to identify the specific needs of the community. This was done through a series of focus group discussions, interviews, and surveys. The second step was to develop a plan of action. This plan outlined the specific activities that would be undertaken to address the identified needs. The third step was to implement the plan. This involved the recruitment and training of community health workers, the distribution of educational materials, and the provision of health services. The fourth step was to evaluate the impact of the intervention. This was done through a series of surveys and interviews. The final step was to disseminate the findings of the study. This was done through a series of reports, presentations, and publications.

1. $\lim_{x \rightarrow 0} \frac{1}{x} = \infty$ (The function $f(x) = \frac{1}{x}$ is not bounded near $x = 0$.)

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Introducing Grace Island Baked Cheese Crisps

You insist on the purest and freshest ingredients when baking from scratch. So does Grace Island Specialty Foods. We combine artisan cheeses, sesame seeds, and the perfect mix of seasonings to make *Grace Island Baked Cheese Crisps*: homemade, crispy medallions that are 100% real food. Made by hand and available in four flavorful varieties, they are like nothing you have tasted before.

Each variety of *Grace Island Baked Cheese Crisps* starts with a specialty cheese crafted by award-winning master cheese makers. These world-class cheeses are exquisitely paired with creamy white sesame seed and a perfectly tailored blend of spices and herbs to complement each cheese's unique flavor. The result is a crunchy explosion of pure cheese ecstasy, a cracker that snaps with flavor and goodness.

Grace Island Baked Cheese Crisps are perfect as an accompaniment to your favorite wine, zesty enough to make a salad into a satisfying meal, elegant enough to dress up a table for dinner guests, and superb as a base for canapés and appetizers. Wonderful for a spur of the moment picnic or unexpected guests, *Grace Island Baked Cheese Crisps* are a versatile and delicious choice whether you are selecting a premium cracker to serve your guests or choosing healthy snacks for your carb-conscious, diabetic, or wheat-sensitive family members. Or, you might just be tempted to hide the box and enjoy them whenever you want to indulge in your own "guilty pleasure." Go ahead—we won't tell!



These crispy, golden medallions are completely grain-free including wheat-free, gluten-free, corn-free, and soy-free. There are no artificial preservatives or colorings—just pure wholesome goodness. They are sugar-free and contain only 4 grams of carbohydrate, including 3 grams of fiber, per 1 ounce serving, and they're conveniently packaged in single-serve pouches so you can enjoy them no matter where you are. Absolutely no refrigeration required! Imagine being able to indulge your desire for a healthy and delicious snack just by reaching into your cupboard, purse, briefcase, or desk drawer.

Available in four delicious varieties: buttery, slightly sweet, and mildly piquant **Asiago**; sharp, nutty **Parmesan & Italian Herbs**; sharp and spicy **Romano & Black Pepper**; and sweet, smooth, and nutty aged **Baby Swiss**.

Grace Island Baked Cheese Crisps. Made for you by people who love food making food that people love.

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Vineyard Collection Focaccia Crisps Tuscan Style Crackers - 8oz.

May 22, 2012- For those of you who haven't tried these new cracker chips, they are wonderful! The Italian flavored crackers go well with our cheese, meats & mustards.



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(Bottle size is 750 unless indicated in title above)

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Description

For those of you who haven't tried these new cracker chips, they are wonderful! The Italian flavored crackers go well with our cheese, meats & mustards. Special Order Item -May require an additional 3 to 5 business days. Please contact us to check availability. support@napacabs.com 800.410.6004

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Fruit Abounds Gift Basket

This harvest basket is loaded with crisp apples, juicy pears and tangy oranges, as well as cheese, crackers, nuts and salami. Also includes a decorative pear candle to adorn your table. Taste and style abound with this gift!

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Mille Lacs Brie Bistro Cheese Hoop - 3.75 Ounce

This hoop contains Brie Bistro Cheese. Each hoop contains 3.75 ounces of spreadable cheese. Spread this delicious cheese on your favorite cracker. (Special Order Item - May require an additional 3 to 5 business days. P

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East Shore Dipping Pretzels - 12 oz. Plump salted pretzel sticks. Special Order Item -May require an additional 3 to 5 business days. Please contact us to check availability. support@napacabs.com 800.410.6004

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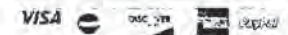
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6 MARCH 2009 4 COMMENTS

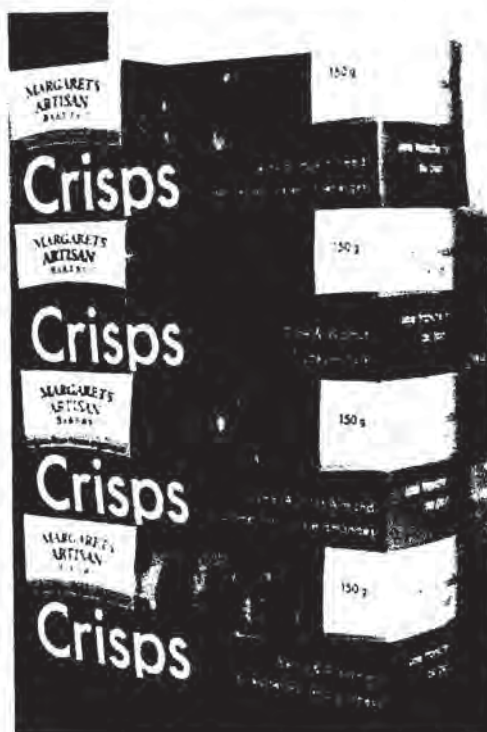
By Audrey Ann Pellegrini, Contributing Editor



I delighted in discovering these yummy Crisps when I went to a cocktail party a friend of mine was having. I was familiar with the very cocktail-friendly Margaret's Artisan Flatbread by the same company, but these Crisps were entirely new to me. Our hostess paired the Cranberry Pumpkin Seed Crisp with goats cheese and hot pepper jelly. I have a favorite expression for such oral delights: I use the MO acronym in public (Mouth Orgasm). And, MO these crisps cause. I have kept a box (or

two) in my pantry ever since. I love the sweet and nutty taste of all the Crisps combinations: Cranberry Pumpkin Seed, Date & Walnut, Caramel Apricot Almond and the Goji Berry & Pistachio. The Crisps are wonderful on their own but I love having them with any type of cheese (although goat cheese particularly rocks), pâté, and for something more like dessert, cream cheese and sliced strawberries.

Margaret Jane Sarrafin is to thank for these wondrous crumbly sensations. She launched MJS Fine Foods when she became an empty nester. She started the company with her now famous flatbreads and expanded to the Crisps and the Sweet Flatbreads. All her product is made with all natural ingredients with ZERO cholesterol, preservatives, additives, trans fats and all that nasty stuff. The Crisp transforms a seemingly simple cheese & cracker into a glamorous and festive appetizer experience. You can see some great recipes on Margaret's website here, simply to, as they they mention, "impress your guests".



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Happy MO!

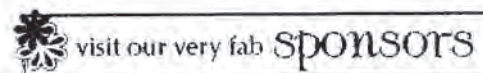
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4 Comments »

Randi on 6 March 2009 at 1:55 pm

Thank you, can't wait to try it! Love the flatbread crackers and now something new.

Suzanne on 9 March 2009 at 6:17 pm

After reading about these fantastic products, I was very surprised to see them in two shops, without even searching for them. They just jumped at my face. And to my amazement, they are made in Canada. Even though they are quite expensive, I treated my guests to them on Sunday night. But the story doesn't end there. Knowing that my husband and I like all kinds of crackers, one of the guests brought me a gift bag full of different ones as a hostess gift. And one of the boxes was a copy of Margaret's Crisps called Raincoast Crisps by Lesley Stowe! A very similar product with a very similar box, also made in Canada! As I see it, Saltines are really out – only good for diners!

Kathleen on 22 January 2012 at 3:56 pm

Are these products still available in 2012? And, if so, where can I find them? I'm from Georgia- thanks.



Audrey on 23 January 2012 at 2:29 pm

Hello Kathleen,

As far as I know these products are available. I suggest emailing kli@burtbees.com and ask where you can buy locally. If there is a Whole Foods in your neighborhood I am sure they will carry them. Good luck and keep us posted!

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